

 | ZACH MCCULLOUGH

Art Direction | Design | Photography

## EXPERIENCE

### ***Art Director, ShawWunderman, New York, NY [8/05–Present]***

Worked as the primary Art Director on all Diageo business. Clients included Johnnie Walker, Smirnoff and Guinness. Responsible for maintaining the look and feel of brands and aiding in presentations to Senior Brand Managers and Brand Directors

### ***Assistant Photographer, Saturday Night Live – NBC, New York, NY [8/04–8/05]***

Worked in pre and post-production on all “bumper” images. Helped to develop the lighting theme for all still photography shoots as well as ensure consistency through post production work. Shoots included U2, Destiny’s Child, Eminem and Ben Affleck.

### ***Intern, Google, New York, NY [5/04–9/05]***

Worked in the adSense department researching ways to improve click through rates for Google’s syndicated ad service. Designed presentations that were given to large corporations such as Ford Motors and Gruhner + Jahr.

### ***Intern, AM/Allied Advertising, New York, NY [9/03–5/04]***

Designed advertisements for Walt Disney Pictures screenings in the New York market. Advertisements were placed in The New York Times, The New York Post and other major local print publications.

## EDUCATION

New York University, New York NY

BA, Photography/Marketing 2005

Cum Laude

Albert Gallatin Scholarship Recipient

## SKILLS

- Adobe Photoshop CS3, Adobe Indesign CS3, Adobe Illustrator CS3, Adobe Flash CS3, Dreamweaver, Quark Xpress, ActionScript (proficient), HTML (proficient)
- Proficient in several professional lighting systems and with several professional digital camera systems.